

Project Design and Evaluation

Held on Thursday, Sept. 27 2013 & Friday, Sept. 28 2013

Audubon Society of RI Headquarters, 12 Sanderson Rd, Smithfield, RI

Target Audiences: Coastal resource managers and non-profit/government professionals responsible for outreach and education on community planning and smart growth issues.

Overview: Led by the NOAA Coastal Services Center, this program is designed for coastal resource managers and non-profit/government professionals responsible for outreach and education on community planning and smart growth issues. During the program you will obtain the knowledge, skills, and tools to:

- Plan for a needs assessment;
- Design and implement programs that have measurable impacts on the audiences you want to reach;
- Adapt and adjust your programs as you measure their effectiveness;
- Strengthen grant applications by articulating the impact of the programs and projects.

The workshop will allow time for you to apply what you learn to one of your own new or existing projects or programs. It is suitable for a group of colleagues working together on a project or for individual attendees.

Cost: \$20 for lunch and refreshments.